

The Thinker & Doer



Ananthu Vasudev

Founder of The Evolvers Project | Resume - Recruitment - LinkedIn Expert | Experiential Learning Strategist | Featured on LinkedIn News | LinkedIn Top Voice - 2024

Kottayam, Kerala, India · www.ananthu.in

Contact : +91 9539 6999 49 e-mail : mail@ananthu.in

LinkedIn: [linkedin.com/in/ananthu-in](https://www.linkedin.com/in/ananthu-in)

About

I am Ananthu - a jack of all trades and a jill of some! I am the Founder of Evolvers and been selected as one among the 300 Top Voice by LinkedIn, which is their global group of experts from 1 Billion users from 200 plus countries.

Of all the trades, recruitment has been a regular part. When everyone is concerned about what a recruiter thinks/how they shortlist/how they select etc, I try to communicate the perspective of a recruiter.

I help college students, job-seekers, and professionals to identify their skills and get rid of their weaknesses, and also to sensible approach recruitment with confidence, through my programs at Evolvers. I also deliver sessions on Resume, LinkedIn etc.

As an experienced recruiter, I do help candidates with resume preparation. Delivered over 500 resumes to 15+ countries. I do provide free advice on resumes too. I have authored an ebook on resumes; 'The Ultimate Resume Guide'.

In my professional career of 13-plus years, I have worked as an Operations Manager and General Manager with various companies of different sizes, including those in Education, Healthcare, and more. Later, I co-founded The Bridge Business Solutions in 2015 and exited in 2023. Currently, I work full-time as the Founder of The Evolvers Project since 2020. Additionally, I work with various companies as a consultant in different departments.

Visit my website: <https://ananthu.in>

Featured



Entrepreneurship Experience



Founder & Chief Learning Officer

The Evolvers Project . Full-Time

Apr 2020 - Present .
Kottayam, Kerala, India

Evolvers was conceived and established in 2020 with the primary focus to enhance students' competence and insights in different significant areas which are substantial to determine their success in professional and personal terrains. Our program is uniquely designed by scrutinizing the various elements restricting the students from being the best version of themselves.

Intern-Preneur Development Program is the signature program designed by Evolvers for employability enhancement, skill realization, skill evaluation, etc. We have other programs such as Intern-Preneur Foundation, Master of Intern-Preneur, Junior Intern-Preneur etc.

As the CEO, efficiently built the business from the scratch, created the team, initiated innovative ideas and projects, marketed with internal resources, and managed to gain two investors. Handled social media management, creative designs, video editing, video presenting, content management etc too along with regular responsibilities. Managed upto 20 member team including managers and interns too. Looking forward to expanding to South India and utilizing more technical resources in 12 months.



Co-Founder & Operations Head

The Bridge - Business Solutions

May 2015 - April 2023 .
Kochi, Kerala, India

The Bridge is a branding agency based in Kochi. Bridge focuses on helping clients through Brand storytelling, from creating a brand identity to strategy and implementation. Established in 2015, we had clients from Kerala, Tamil Nadu, Andhra Pradesh, Karnataka and other states, as well as from Dubai, UK, US and other countries. Co-founded the agency with three partners from the scratch. As the COO, handled the HR, Operations, ER, and Recruitment along with key roles in the creative department. I exited on April 2023.

Professional Experience



Manager:

Operations & Governance

Aarogyamantra Integrated
Healing Pvt Ltd
2017-2019
Kottayam, Kerala



General Manager

Swetaranya
Ayurvedasram
2015-2016
Malappuram, Kerala



Manager - Operations

Vega Information
Systems Pvt Ltd
2013-2015
Kochi, Kerala



Senior Products Operations Coordinator

Infosys BPM
2010-2012
Pune, Maharashtra

Education



Mahatma Gandhi University

Bachelor of Commerce (B.Com), Commerce & Computer Applications
2007 - 2010

Volunteering experience



State Convener

'Say No To Harthal' Campaign

July 2013 - Present

Civil Rights & Social Action

- Say No To Harthal campaign works for a harthal free Kerala. The campaign is a non-violent protest against the violence and 'forcefully-support-seeking' system of political parties. The campaign has got national-level attention and the ex-Home Minister of Kerala himself initiated the step for the bill against harthal a few years back. Total number harthals were reduced over the period of years.
- Successfully handled the control room for Kochi on harthal days for over a year, and oversaw overall Operations of Kottayam District.



Program Co-Ordinator

Make A Wish - Govt. High School for the Blind, Olassa,, Kottayam

Oct 2012 - Present .

Education & Differently Abled Community Development

- Associated with Government HS for the Blind and working closely with the Headmaster and PTA for the development of the school as well the students.
- Successfully raising funds and other needs for the students, schools, medical needs of students, etc. since 2012, coordinating various NGOs and a volunteer base of over a hundred youngsters, professionals, and veterans across Kerala.
- Improving the students' morale by taking them to movies, cycling, etc. Regularly conducted painting events by blind students and raised sold them as paintings, greeting cards, and calendars. Raised over 5 lakhs since 2017.
- Introduced the activities to other blind shools and NGOs as well.

Skills

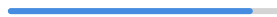
Management

Endorsements



Team Management

Endorsements



Experiential Learning Strategy

Endorsements



Recruitment

Operations Management

Social Media Management

NGO Management

Creative Thinking

Problem Solving

Strategic Planning

Additional Acquired Skills:

Creative Designing - Canva

Video Editing - Filmora

Accomplishments and awards

4

Languages

English . Malayalam . Hindi . Tamil

3

Honors and Awards

Angel of Kerala Flood . Arrow - Best Performer Award . RAMP Award by Infosys

Recommendations



Omar Ochoa

Quality Manager at TE Connectivity

LinkedIn: <https://www.linkedin.com/in/omar-ochoa-2a84b8a6/>

At the time I had the opportunity to work with Ananthu he was a supplier of services for the company I was working for and having his support always with his characteristic will of service and supporting all the times he made it easier and productive. Ananthu's attitude towards his work group and his customers was always at a high level of professionalism and warm enough to enjoy working with him.



Richy D Alexander

Founder & CEO Davidson PR and Communication | Image Consultant

richy@davidsonpr.in | +91 98474 ****7

Ananthu is actively involved in various social responsible activities, he has been in forefront of few NGOs working for the betterment of specially abled kids. A truly self motivated humanitarian and go-getter who inspires his co-passengers always. I wish all the very best for his new venture The Evolvers Project.



PM Ramdas

Vice President | Head - Cyber Security at Reliance Group

p***mdas@gmail.com | 97*** 9***0

I've had the privilege of working with Ananthu for little more than 18 months now and in that time I have known him to be a well-grounded and down to earth techno-savvy and colleague. He is a calculated risk taker, pragmatic leader and realist who seem to grasp ideas holistically whilst still taking note to the more acute details. I found this to be incredibly valuable in working with him, as it allows him (and for those who work with him) the ability to explore and understand nearly all possible perspectives to an idea and its numerous applications. He is a hard worker and value creator in the truest sense.

Actively participates in campaigns like "Say No to Hartal". Also decorates many senior posts in many altruistic organizations and finds time to cop up with them even in the midst of his busy professional life. Also being an enthusiastic bike rider, engages himself for the thrilling rides to the corners of the world. Without having a second thought, I would like to have him in my team.